



## Connecting People

Meetings and events are a key component in marketing, human resources, sales, and channel partnerships. Even the best video conferencing technology can't replace the benefit of traditional face-to-face meetings and events.

Meetings and events can be used to educate, motivate, and build stronger relationships with employees, customers, prospects, and channel partners. From seminar series to national meetings, HMI can organize the perfect event to help you get the results you want for the best value. We incorporate best-in-class technology, including branded informational websites, online registration forms, and advanced reporting – all tailored to your specific meeting or event. We ensure that all attendees, including executives, guests/partners, vendors, and exhibitors have easy registration, comfortable travel, and a smooth on-site experience.

## WHAT WE BRING TO THE TABLE

Our more than 100 years of industry knowledge and experience means that we're able to find the best destinations and venues for you at a competitive rate. Our transparent budgeting ensures that you know exactly what you're paying for at every point throughout the planning process. Let HMI handle the contracting, budgeting, logistics, and attendee management of your meeting or event, so that you can focus on the content being presented and the relationships you want to build.

HMI has the experience, knowledge, resources, and technology necessary to provide you with first-class meeting and event management. Over the last 100 years we have built our reputation on outstanding customer service and satisfaction, and to this day we continue to do so.

## KEY FEATURES

- > *Full service meeting/event management*
- > *Facilitation between marketing, planning, and/or procurement departments and other internal departments, attendees, outside vendors and exhibitors*
- > *Long standing relationships and buying power with hotels and other suppliers all over the world*
- > *Cutting-edge travel support systems including online housing and registration*





- > *An experienced team that helps you plan and execute the most effective meeting/event for the best value*
- > *Easy registration, travel and on-site experience for your attendees, executives, meeting planners, vendors and exhibitors*
- > *Budget tracking and analysis can be provided in many different ways to help you control costs*
- > *Advanced reporting capabilities that allow you to get real time information in the format you need before, during and after the meeting/event*

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#### **ABOUT HMI PERFORMANCE INCENTIVES**

*With 40 years of experience in the industry, HMI Performance Incentives is a leading full-service performance improvement company focusing on channel loyalty initiatives sales/customer incentives, employee engagement programs and group travel. HMI's innovative strategies and seamless implementation combine to create successful programs for manufacturers, distributors and service companies. Since 1980, HMI has combined powerhouse solutions with personal service to develop successful incentive strategies for Fortune 1000 companies that increase sales, market share, loyalty and profits. In a competitive industry, HMI's impressive staying power can be attributed to a combination of innovation, willingness to embrace change and, most importantly, a commitment to their clients. Based in Boston, HMI has a global network of quality performance incentive suppliers that spans over 80 countries worldwide.*